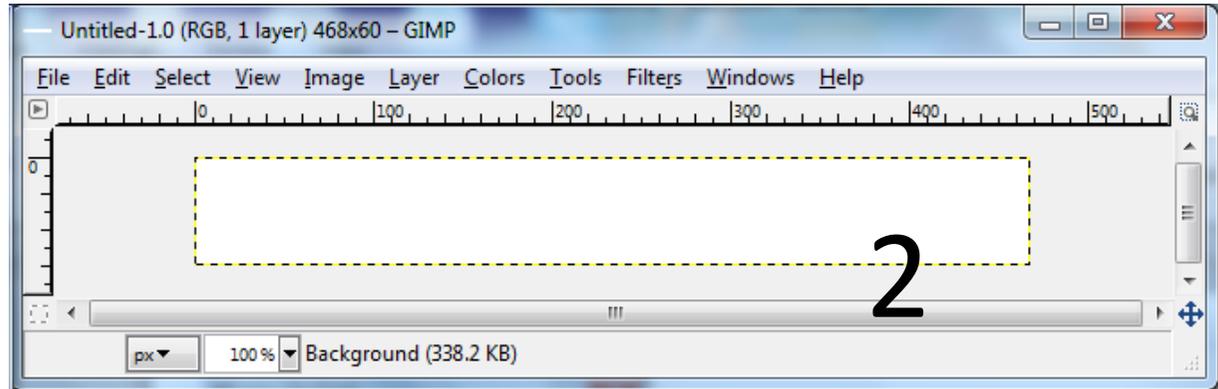
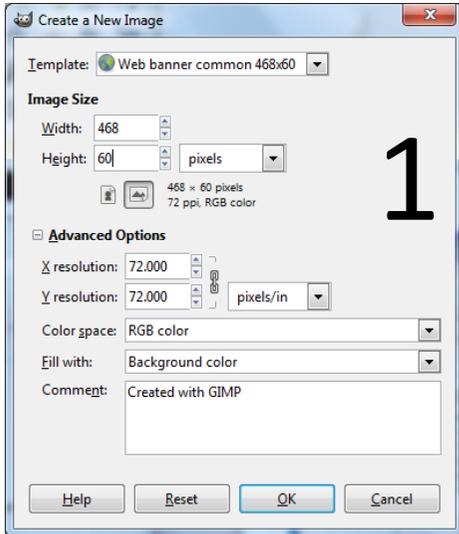


# ☑ Create a Banner for a Presentation or Web

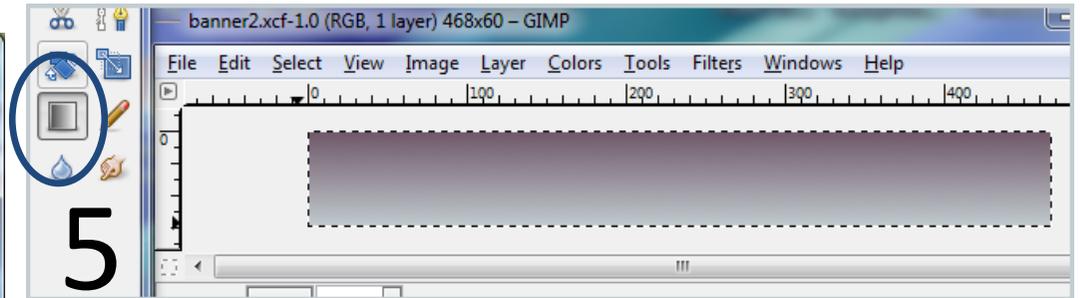
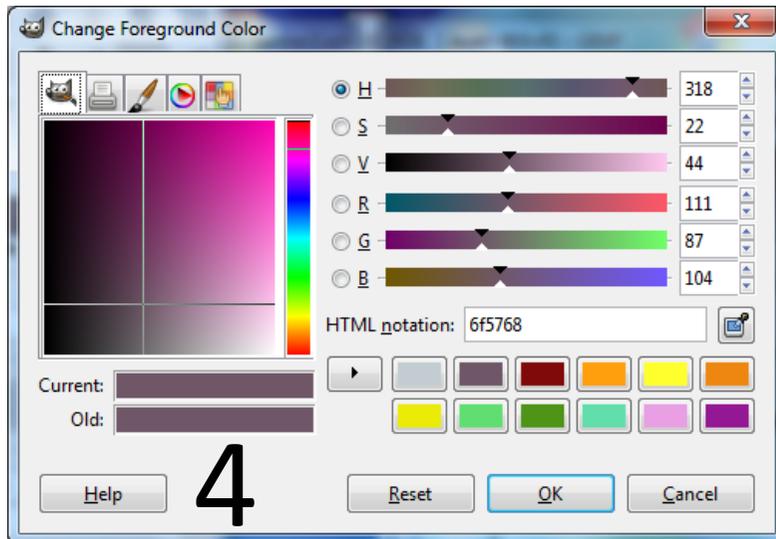
Gimp>File>New> dimensions 468 x 60 pixels



Looking for colours that go together? Check out <http://www.colourlovers.com>  
For palettes, patterns, channels, web colours, and colour combinations in general.

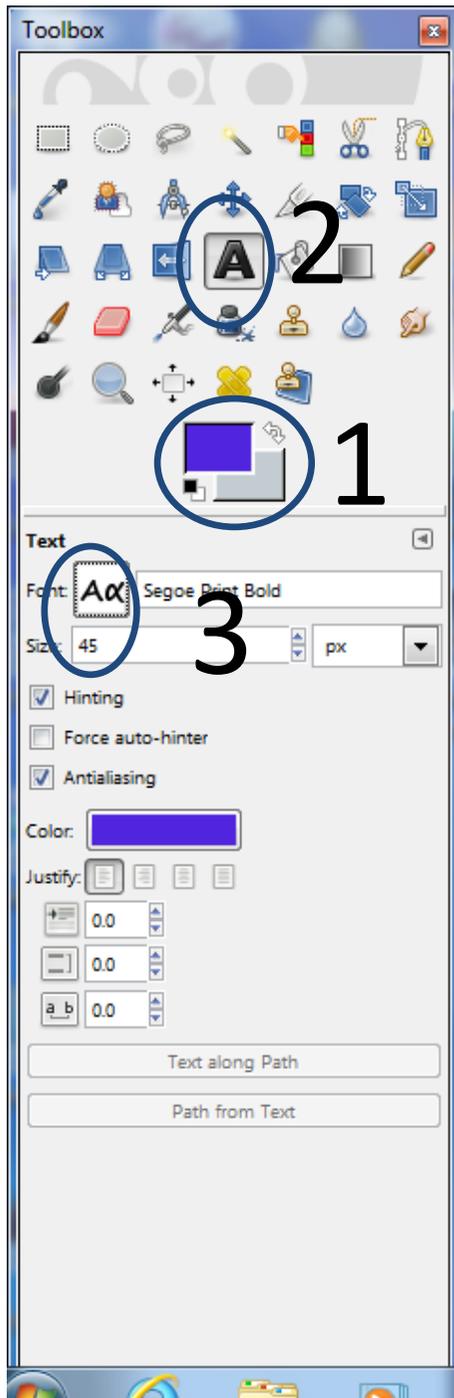


3



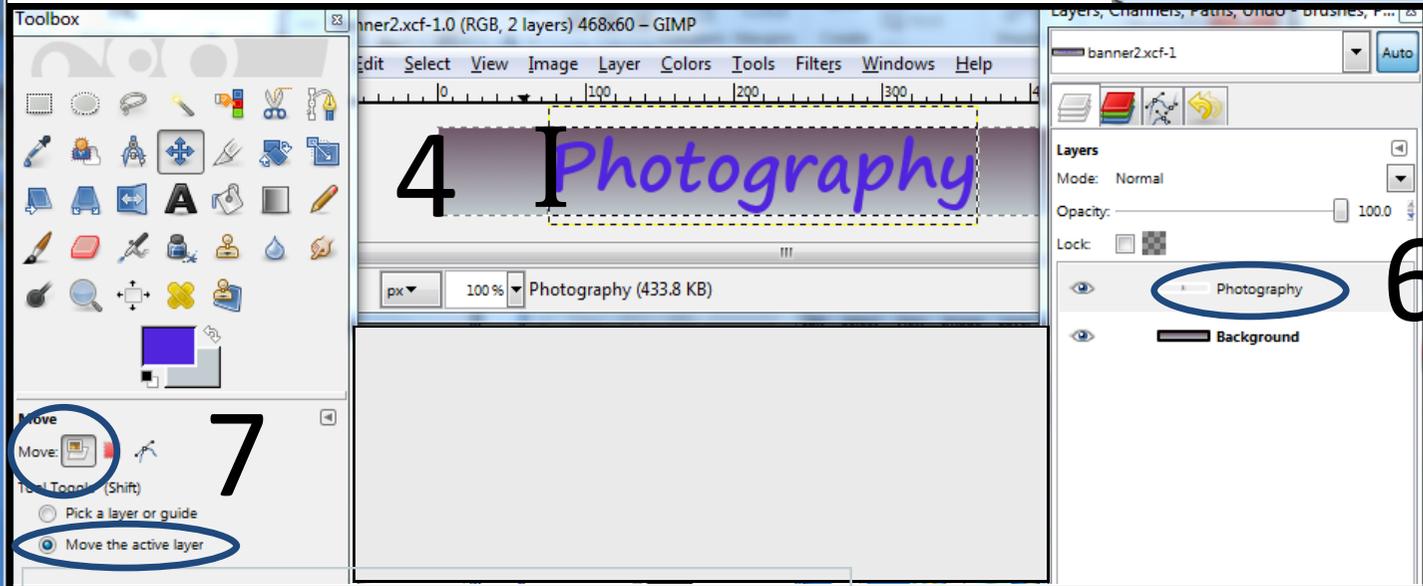
HEX	6F5768	935E65	B18287	E3CBC6	C3CD1
RGB	111,87,104	147,94,101	177,130,135	227,203,198	195,205,209

Colour Scheme by Martha Living, Window to nowhere colorlovers.com



## Adding Text

1. Select a contrasting foreground colour
2. Click on the text tool
3. Select a font, and set the size
4. Click in the image where you want the text to go
5. Type the text into the text editor box, then click on close.
6. Select the text layer in the layers dialogue box
7. Select the move tool, and the “move the active layer radio button
8. Move the text to where you want it.
9. Save the banner as a my\_banner.xcf,
10. Saveas>Export>Save as my\_banner.png



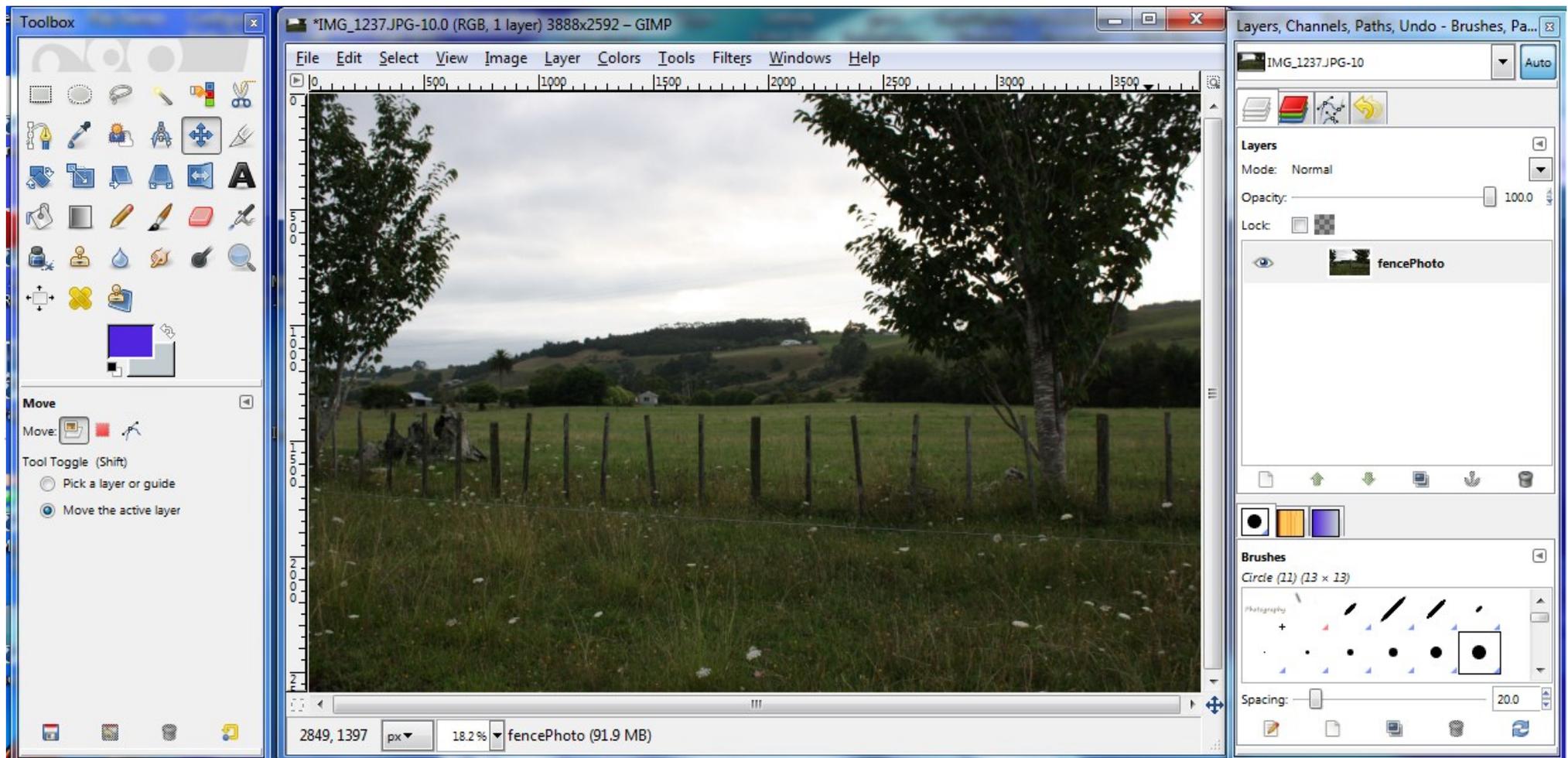
## Experiment with filters

Experiment with filters on the text layer of the \*.xcf image to get special effects such as this “Metallic filter” applied to the text of the my\_banner.xcf image and then saveAs my\_banner2.xcf & saveAs my\_banner2.png



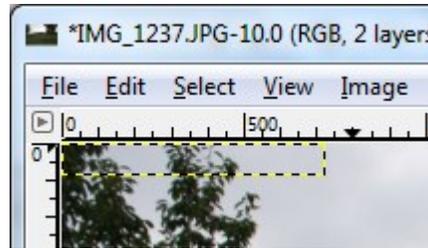
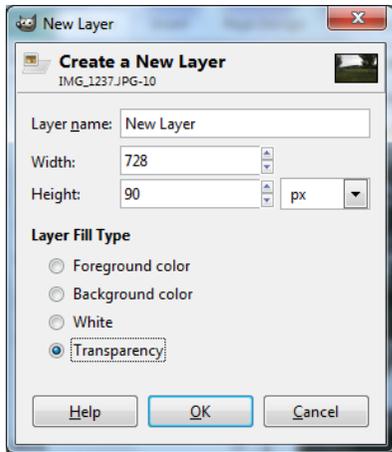
## Create a Banner with a photograph background for a Presentation or Webpage

Start GIMP, then open the photograph you wish to use File>open>fencePhoto.jpg



Add a new Layer to your image:

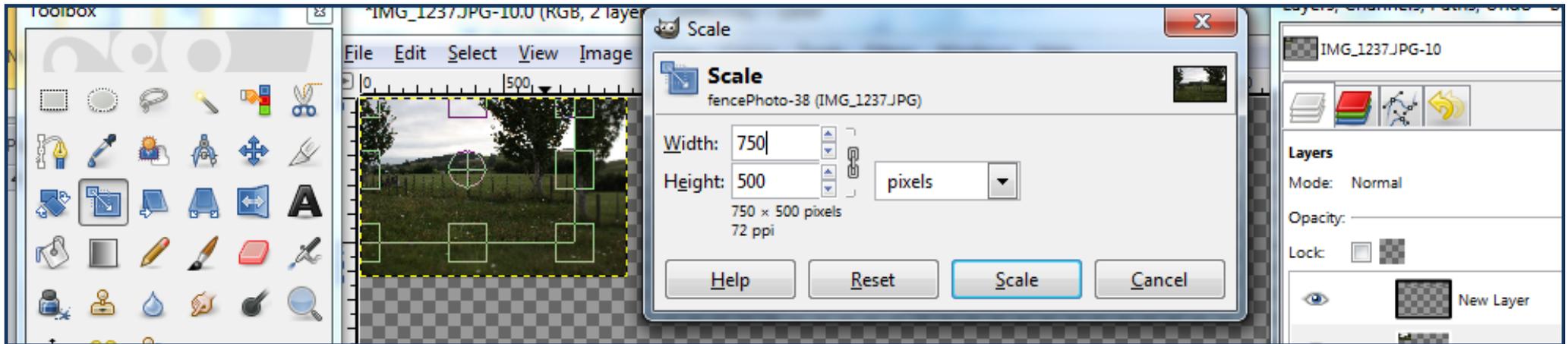
Layers> New Layer > 728 wide and 90 high. Transparency



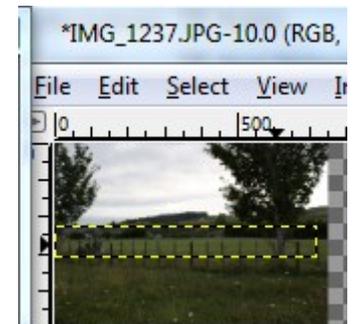
This will probably seem tiny on your huge picture, but we will resize the photograph to suit our desired banner size.

Select the lower layer, (the photograph layer). Click on the resize tool, lock the ratio, and resize your picture until it is less than 1000px wide (probably close to the 728 banner width if you want to use the whole width of your photo).

1



Move the upper layer over the lower layer until it is roughly over the place in the big picture you are interested in .



Zoom in so you can see the area you wish to slice clearly. Click the rectangle selection tool and select the an area the same size as the upper layer (banner size layer)

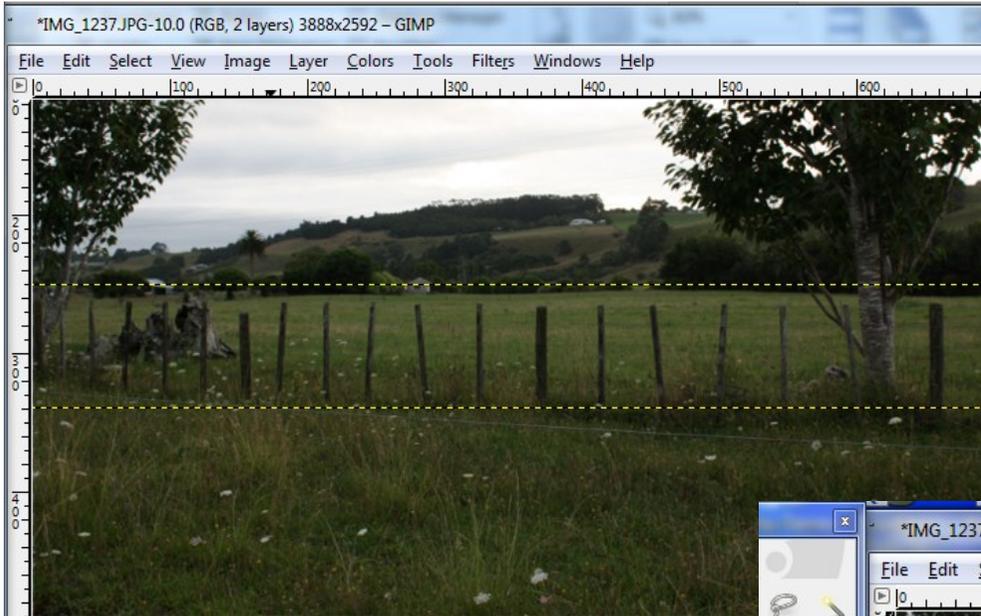
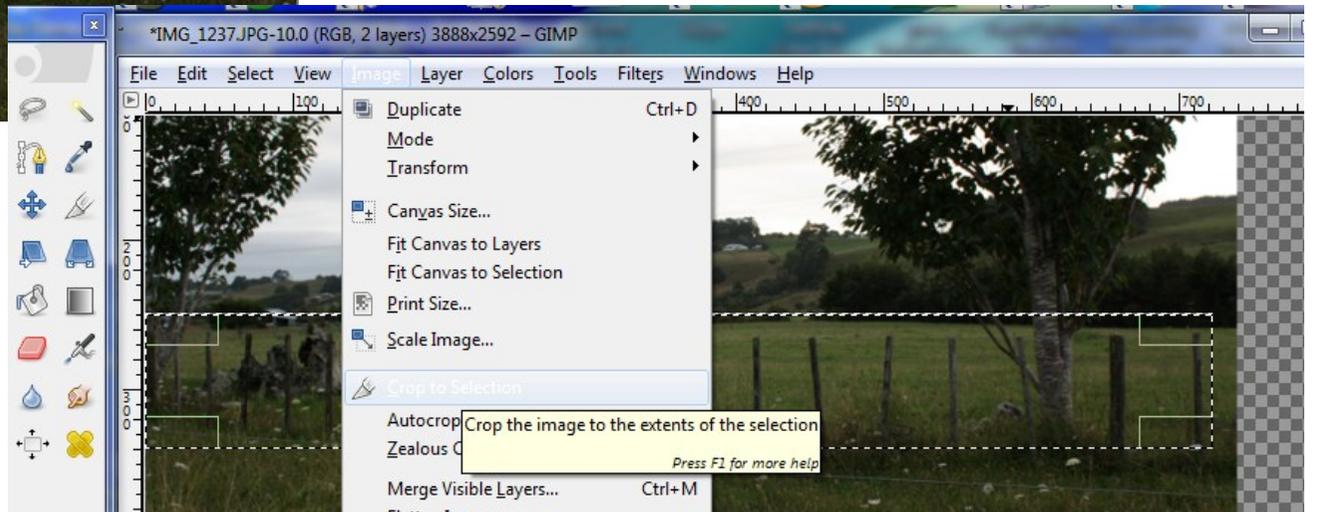
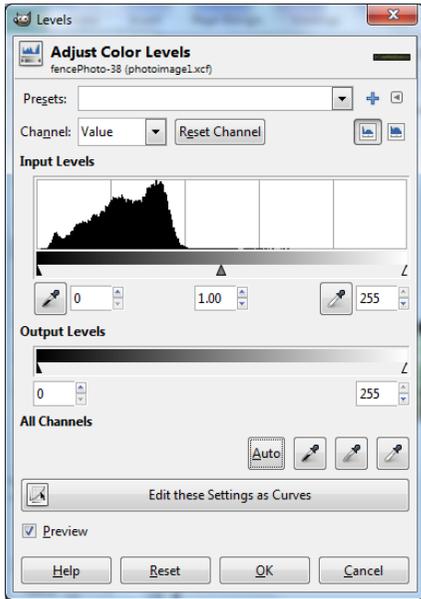


Image > Crop to Selection

You now have a slice for the background of your banner. It is a bit dark and solemn, so the next step is to apply filters to liven it up.

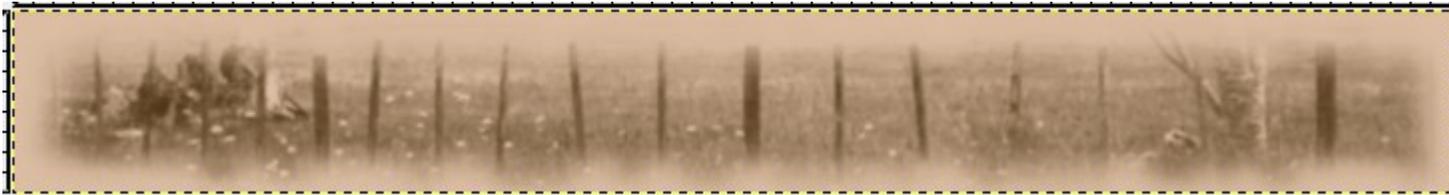




Adjust the colour levels (AUTO on the levels histogram) to bring out detail in the banner background.



Use a filter to modify the photo slice, so it can be used as background for text. A Sepia filter has been used here.



Choose a colour that contrasts with the background picture. And use the text tool to add text to the banner.



Use filters to further enhance the text. An emboss filter has been used here.



Save your final banner in GIMP format so it can be adjusted again later if needed. Also save it in \*.png format, so you can use it in your PowerPoint or Website, and preserve the transparency.

Leader Board Banner: A standard size for a leader board web page banner is 728 x 90 pixels

Banner Size: A standard size for a web page banner is 468 x 60 pixels

## Letterhead - Print Ready



To create a banner to use in a printed document, the main application used will be Publisher (or some other page layout tool). Publisher does a better job at rendering fonts for print than Gimp or Photoshop, or Paint.Net, or other bitmap image editing tools.

However if you are using a photograph as a background, use GIMP for preparing the photograph slice . Save the background as a \*.jpg or \*.png and import it into Publisher. Width 18.5cm at 300dpi is 5550px. 5550px wide will sit across the top of an A4 page. Add any text blocks you need, using Publisher tools.

<http://blog.spoongraphics.co.uk/tutorials/how-to-design-a-print-ready-letterhead-comp-slip>

Letterhead